

HERE Products and Platform

Fleet Management

Track, route, and optimize your mobile and fixed assets in real time.

Use HERE data to power your Fleet or Mobile Asset Management applications. Data can be licensed for your own in-house application or with a third-party fleet management application that is licensed to your customers.

The accuracy of HERE Map Content allows for tracking, routing and optimization of mobile assets:

- **Tracking:** Data can be used for locating, reverse geocoding the location, displaying the location on a map, and viewing the historical movement of an asset.
- **Routing:** Data can be used to calculate the order of destinations, waypoints, and/or the routes for an asset.
- **Optimization:** Data can be used to calculate the order of destinations, waypoints, and/or the routes for an asset, while taking into account the availability of other assets in the fleet.

Additional HERE map products and content for your fleet management application include (Please see the Add-on Content/Products page for more details):

- **Speed Limits:** Accurate information on traffic restrictions and speed limits, including improved arrival time estimations.
- **Real-Time Traffic:** Accurate and reliable real-time traffic coverage.
- **Traffic Patterns:** Average historical speed values for a typical day on both highways and arterial roads for hourly and/or 15 minute increments.
- **Signs, Signals and Warnings:** Collection of road regulations or situations that require special attention.
- **Trucks:** Data to support a wide range of solutions for transportation and logistics industry for both truck management and the driver

