



**gStrategy**  
Assess. Plan. Achieve.

# Maximize the return on your GIS-based investments.

RAMTeCH's Professional Services delivery framework, *gStrategy*<sup>™</sup>, provides the GIS technology, data, process, and staffing roadmap necessary to thrive in today's regulatory-driven business environment.

## Use *gStrategy* to:

- Align GIS with business and IT initiatives
- Align technologies and data requirements to support the demands of business
- Align management and staff, and build enterprise-wide commitment to geospatial strategies
- Implement business-driven geospatial programs, including program management, data conversion/migration, application and systems deployment, and systems integration

Business alignment with geospatial technology is imperative to achieving business and operational objectives. RAMTeCH's *gStrategy*<sup>™</sup> strategic planning framework offers a clear path to effectively scoping, budgeting, leveraging and maximizing GIS-based investments as it is applied to business requirements.

Backed by nearly 25 years of experience, *gStrategy* employs proven planning methods supported by leading IT, engineering and geospatial experts from RAMTeCH's Professional Services Team to establish strategic programs and initiatives that align with corporate business and executive directives.

## ENABLING GEOSPATIAL EXCELLENCE

Simple, yet effective, the *gStrategy* framework encompasses three phases:

- **Assess** - Review current situation and identify business-driven requirements
- **Plan** - Identify the projects, strategies and metrics to develop a realistic vision and roadmap
- **Achieve** - Implement, manage and sustain an enterprise program

Whatever your GIS adoption level, *gStrategy* will ensure you are operationally equipped to leverage GIS for smarter decisions and greater proficiency. Each of its phases employ practical steps that take into account current operational status, projects already in flight, budgets, and other future and peripheral operations.

DISCOVER the power of *gStrategy*. Learn more at [business-americas@ramtech-corp.com](mailto:business-americas@ramtech-corp.com) or contact your regional RAMTeCH representative at 651.342.1780.